

TORRANCE 16TH IN COUNTY BUILDING

Steady Gain Seen in Present Month

With December building permits totaling \$16,065 to date, land improvements here during 1937 will more than double the amount of new construction accomplished in 1936. The total for the year to date is \$1,058,432 as compared to the 1936 all-year total of \$453,978. Last December was \$66,745 worth of new building here, according to records at the city building inspector's office.

HEADS LODGE

According to the last compilation of Los Angeles county records, Torrance stands 16th in the list of cities reporting more than a million dollars of construction so far this year. Only Los Angeles, San Diego, Glendale, Pasadena, Santa Monica, Beverly Hills, Alhambra, Burbank, Inglewood, San Marino, Vernon, Arcadia, Huntington Park and Culver City exceed the Torrance total.

Here is how the 1937 building record to date compares with previous yearly construction totals in Torrance:

1937 to date	\$1,058,432
1936	453,978
1935	204,893
1934	138,807
1933	637,811
1932	789,899
1931	102,680
1930	420,387
1929	606,428
1928	45,765
1927	2,110,923

Building permits issued during the past week here were: To R. C. Wiseman, Long Beach, for a steel service station at 1149 Torrance boulevard, \$1,500; to W. H. Shaw for a frame garage costing \$100 at 1504 Crenshaw boulevard, and to Mrs. Washburn for erection of a second-hand oil derrick, costing \$5,000, at the northeast corner of 233rd and Eshelman avenue.

Classified Service, Phone 444



DR. C. L. INGOLD

On Dec. 28 in the debt-free Masonic temple on Sartori avenue Dr. C. L. Ingold, optometrist here for the past 12 years, will be installed as the 24th Worshipful Master of the Torrance Masonic lodge No. 447. He served as senior warden during the past year.

Other new officers, elected and appointed, who will be seated at that time are: Jess M. Reddington, senior warden; Lee George Nelson, junior warden; John H. Fess, P. M., treasurer; Jesse H. Sprout, P. M., secretary; William E. Ruppel, chaplain.

(Continued on Page 8-B)

Light Standard Cracked; Owner of Auto Held

Sergeant Frank Schumacher and Officer Perkin might have accepted the story Harold W. Gents, 21, of 2117 Cabrillo avenue, told them early Sunday morning when they were investigating an unoccupied car that had crashed into an ornamental light standard at Cabrillo and 222nd street if—

Schumacher had not touched the radiator of the machine and Perkin had not observed that Gents was in an intoxicated condition.

But when the police sergeant touched the radiator he noticed

it was cold, which cast a doubt on Gents's statement that he had left it parked up the street about 100 feet with the motor running to charge the battery and had not used it since about 7 o'clock the night before.

Pleads Not Guilty
And Perkin said Gents wasn't sober. So the officers took him to the city jail where Gents proceeded to smash a window with his fist. Charged with intoxication and damage to city property, he was released on \$150 bail.

Gents denies he was driving the car, which, from the damage it received in the impact, must have struck the ornamental standard while traveling at a good rate of speed. The right rear wheel was broken off and the hub and spokes broken out of the right front wheel. The base of the standard was

JUNIORS SCORE HIT
The Junior class production of "Seventh Heaven" at Narbonne high school last Friday evening was a signal success. A near-capacity audience thoroughly enjoyed the well directed stage presentation which netted the class approximately \$227.

When Gents appeared before City Judge Robert Lessing Tuesday morning he pleaded not guilty and demanded a court trial. This was set for next Monday morning, Dec. 20, at 10 o'clock and Gents was released on his bail. Cost estimates of the damage to the ornamental standard furnished by the city engineer showed that a new pole costs \$420; that the damaged one may be repaired for about \$250.

H. S. Rain Gauge Damaged; Fall Here Estimated

Because someone, evidently a student, damaged part of the rain gauge at the high school, the exact recording following the 66-hour storm that ended last Saturday night cannot be reported.

By using the rain reports from surrounding cities to get an average, it is estimated that the downpour that began late last Thursday left 1.81 inches of moisture here.

TOTAL CCC WORK
More than \$1,400,000 has been spent in Civilian Conservation Corps activities in this county since the CCC program was launched in June, 1933.

Hit-Run Driver Must Pay Fine and Damages

Ramon Magana, 35, 200-pound Mexican living with his wife and six children (soon there will be seven) was jailed for hit-run driving on Carson street Saturday after he had crashed into two cars.

He was fined \$25 for the hit-run charge, which was suspended by City Judge Lessing on condition that he make good the repairs to the damaged machines and agreed to pay a \$50 fine for drunk driving by Jan. 1. His operator's license was revoked.

Parking Meters in Enid, Okla.
ENID, Okla. (U.P.)—Enid has decided to give parking meters a six-months trial.

Because Shop Talk is dedicated to the Business Houses of Torrance and their owners and managers, we herewith pay tribute to Chester A. Paxman, a pioneer Torrance merchant, who died last Monday.

He was a good merchant and a good man.

To him much credit for his part in the creating and building of Torrance.

ROAR GILMORE!

With a twinkle in his eye and a challenging set-to-his-hairy jaws the Gilmore Red Lion whooped into town last week and when he withdrew he left Brent Bond and Ted Simonson operators of his 100% Gilmore service station at 2172 Torrance Blvd.

Brent & Ted, both old timers around Torrance but new to the managerial game, have leased the Gilmore station from the Gilmore Oil Co. who had previously leased it from Cecil Smith. Smith, you know, operated the business for many years.

Brent Bond, short & rather lean, has been in Torrance 15 years, worked off & on for Cecil, was employed by Union Oil. He is married, owns his own property, has no children.

Ted Simonson, tall & rather lean, counts 10 years in Torrance, has likewise labored for Cecil from time to time, owns his home, has one child.

A. H. Harrington, who operates an auto repair shop in the rear, has many years experience, quit a good job with a Santa Monica Chevrolet concern to move to Torrance. He too, is a property owner.

To Bond & Simonson & Harrington, Shop Talk wishes all success.

FABULOUS PHILCO

Lee "Old High Pressure" Bowman, budget man at the Firestone Service Station, neatly but obviously one day this week applied the super-salesmanship to Shop Talk's debt-ridden author, tried hard to sell a tire, battery, lube, job, etc., etc. Winding up in the radio department in front of a big, beautiful Philco (for which Firestone is now an agent) "Old High Pressure" decided it was certainly a new radio I was after needin', gave me a long song & dance.

Sez I, "Get me Europe." Sez he, "I will."

Whereupon he spun the dial, landed on the section marked Budapest, was stricken dumb when an obviously American voice reminded people to buy "Biffedor's pink pills for pale people."

Sez I, "How convenient to have the Budapest program in English."

Sez he, quick as lightning, "Whv, this is such a wonderful radio it even TRANSLATES for you!"

DENUDED, DENAKED

How clipped, how shorn, how bare, how shaven, how d'robbed, how denuded, how denaked, does the region about El Prado & Cabrillo appear now that the city has snipped off all the upper branches of the ancient eucalyptus trees.

Only God can make a tree and only the city can make a tree look like something God never intended.

BASELESS BEEF

To Shop Talk last week came the following inscribed on a penny post card:

"Say, Ray, have you any presence with the Torrance City Council? Being that it is around the Yuletide season maybe their hearts would soften, in a bit. Please, please get next to one of them and tell him to take a look at the sidewalk on the first block of Andree off Carson, and see the filth that we poor housewives have to wade through to get to the grocery store. Perhaps he could get the street

(Continued on Page 8-B)

GET THAT MAN---BUT GET HIM A GIFT HE'LL LIKE---AT HIS STORE!

	GRAYCO and ARROW SHIRTS \$2 to \$3.50	
	TIE and HANDKERCHIEF SETS \$1 up	
	GRAYCO END-LOCK TIES \$1 to \$2.50	
	MEN'S MUNSING-WEAR HOSE 25c to 85c	
	PAJAMAS—Coat, Slip-On, Russian \$1.50 to \$5	
	SCARFS Wool and Silk \$1 up	
	DRESS GLOVES \$1 to \$4	
	SLIPPERS \$1 to \$3.50	
	MEN'S WOOL ROBES \$6.50 to \$12 (Others from \$3)	
	HICKOK and PIONEER BELTS and SUSPENDERS	

Ed Schwartz • Store for Men
1505 CABRILLO
Around Corner From Torrance Theatre

It's BULOVA Watch Time... at HOWARD'S - The Gift Store

CREDIT TERMS

Minute Man
MODEL B
17 Jewels
\$33.75

CREDIT TERMS

MISS AMERICA . . . \$24.75

LADY BULOVA (B) . . . \$29.75
17 Jewels

LUCILLE . . . \$24.75

ROBERTA . 17 Jewels . \$39.75

LADY BULOVA (C) . . . \$33.75
17 Jewels

MARTHA WASHINGTON \$42.50
17 Jewels

LADY BULOVA (E) . . . \$49.50
17 Jewels . 4 Diamonds

JULIETTE . 17 Jewels . . \$75
20 Diamonds 14 kt. Solid Gold

SONIA . 17 Jewels . . . \$85
18 Diamonds 14 kt. Solid Gold

GILDA . 17 Jewels, Platinum \$195
34 round, 2 Marquise Diamonds

CREDIT TERMS

CREDIT TERMS

AMERICAN CLIPPER (B) \$29.75
17 Jewels

CRAFTSMAN . . . \$34.75
15 Jewels

AMERICAN CLIPPER (C) \$33.75
17 Jewels

MINUTE MAN (C) . . . \$37.50
17 Jewels

BEN HUR . 21 Jewels \$42.50

MINUTE MAN (E) . . . \$39.75
17 Jewels

PRESIDENT . 21 Jewels \$49.50
14 kt. Solid Gold 175

CREDIT TERMS

SEE ALL 5 AT HOWARD'S

- ELGIN
- HAMILTON
- WALTHAM
- GRUEN
- BULOVA

HOWARD'S JEWELERS
TORRANCE

1503 Cabrillo Ave. Phone 411